

Surf Life Saving Association of Wales – Mission Statement

At Surf Life Saving Wales our mission is to **inspire, empower, and unite athletes** of all ages and abilities through the joy of sports. We are committed to fostering a positive and inclusive environment where everyone can thrive, learn, and achieve their personal best.

Our Core Values

1. **Passion:** We are passionate about Surf Life Saving and believe in our sports transformative power. Whether it's on the beach, in the sea or at the pool, we encourage our athletes to give their all and find joy in the pursuit of excellence.
2. **Inclusivity:** We celebrate diversity and welcome athletes from all backgrounds, regardless of race, gender, age, or physical ability. We believe that sports should be accessible to everyone, and we actively work to break down barriers.
3. **Teamwork:** Teamwork is at the heart of what we do. We value collaboration, respect, and support among our athletes, coaches, and volunteers. Together, we achieve more than we could individually.
4. **Character:** Integrity, sportsmanship, and fair play define our character. We strive to instil these values in our athletes, knowing that success extends beyond the scoreboard.

Our Goals

1. **Youth Development:** We aim to nurture young talent by providing quality coaching, mentorship, and opportunities for growth. Our youth programs focus on skill development, character building, and a love for sports.
2. **Community Engagement:** We will actively engage with our local community through the promotion of our sport and events. We believe that sports can bring people together and create lasting connections.
3. **High Performance:** For our competitive athletes, we provide a pathway to excellence. We support their aspirations by offering expert coaching and a commitment to continuous improvement.
4. **Wellness and Health:** Beyond competition, we promote overall wellness. Physical fitness, mental resilience, and a balanced lifestyle are essential components of our approach.

Join Us!

Whether you're a seasoned athlete, a beginner, or a sports enthusiast, we invite you to be part of the Surf Life Saving family.

Together, we'll chase dreams and celebrate victories and friendships. [SLSA WALES](https://www.slsa-wales.org)